



UNIVERSE
a design studio

Sample powerpoint presentation design

Date 9, 2026

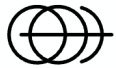
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Introduction

Universe is a graphic and web design studio based in Toronto, Ontario, and the creative work of Elaine Stam.

We specialize in all aspects of communication design, guided by modern best practices with a strong focus on accessibility, performance, and flexibility.





Introduction

Our industry

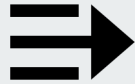
Universe Design Studio collaborates primarily with Canadian think tanks, non-profits, academic departments, and universities – organizations that value clarity, strategy, and strong visual communication. That said, we're always excited to connect with new clients who resonate with our aesthetic and share our appreciation for thoughtful, effective design.

Our values



Strategy

Before we design anything we strategize with you to understand your goals and how we can best communicate them.



Process

We have spent years studying efficient ways to collect and organize information to save you time and make your design project easy.



Simplicity

From websites to brand designs, our minimal aesthetic ensures your messaging is clear and concise.



Flexibility

Accessibility and sustainability are standard in our work. Your designs need to evolve with you over time and allow for all to view them with ease.



Elaine Stam

Owner + Creative Director

Known for her clean, modern aesthetic, fast turnarounds, and deep knowledge of accessibility standards, Elaine ensures every project she leads is thoughtful, inclusive, and built to last.

Before founding Universe, Elaine held senior design and web development roles at several major Toronto universities. You can learn more about her professional background and education on her [LinkedIn profile](#).





Our Services

Our core design services

Start with brand identity design and bundle your graphic design assets to ensure you have a complete, cohesive set of materials that are easy to use and consistently on-brand. We work with organizations across Ontario to deliver accessible, professional designs for print, digital, and web.



**Brand
design**



**Report
designs**



**Web
design**



**Graphic
design**



Our clients

Our Services

**Environics
Institute**
For Survey Research



IMAGINE
CANADA



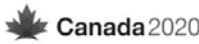
Blueprint



Shorefast



Mowat Centre
ONTARIO'S VOICE ON PUBLIC POLICY



Universe Design Studio



Our Work



Our Work

Social Capital Partners

Branding and website design for Social Capital Partners, a Canadian nonprofit with a focus on social impact initiatives and policies.



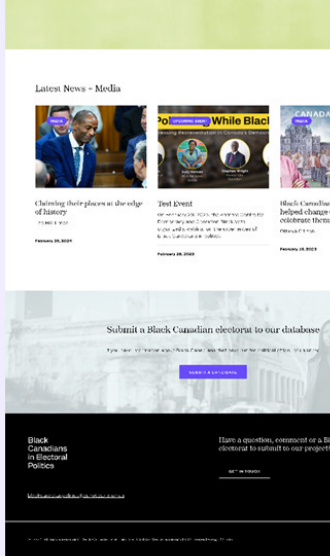
COLLABORATIVE CENTRE FOR
**Climate, Health +
Sustainable Care**

Our Work

Collaborative Centre for Climate, Health & Sustainable Care

The centre is an initiative of four University of Toronto faculties with various areas of specialization in health, climate, and sustainability. We designed a logo to capture the concepts of climate, systems + to represent the four departments visually, and a palette with accompanying visual assets to build out a unique visual identity for the research centre.

Universe Design Studio



Our Work

Black Canadians in Electoral Politics

A project documenting Black Canadians' participation and inclusion in Canadian politics, supported by the University of Toronto and SSHRC. We created a contemporary and professional brand design, a research findings report, a podcast sub brand, and a Wordpress website.

View this email in your browser

ics
te
Research

ch, articles, news, and events



la report

public opinion about immigration and refugees

Canada survey shows that, for the first time in a quarter, a majority of Canadians say there is too much immigration, with 51% saying considerably for the second consecutive year. The report also shows that public concern about there being too much immigration continues to rise, with 68% of Canadians saying it is a top priority to fix the immigration system. The report also shows that public concern about housing and the economy, and increasingly about the immigration system is being managed.



A Focus Canada report

Canadians and the U.S. Presidential Election

The Environics Institute, through its annual Focus Canada survey, asked Canadians which of the two main candidates for U.S. president they most prefer: Democratic Party nominee Kamala Harris or Republican Party nominee Donald Trump. The survey found that Canadians are likely to prefer that Kamala Harris win as they are to prefer Trump preference for the Democratic Party candidate is slightly higher than it was in 2020, when current U.S. President Joe Biden won while the proportion of Canadians who prefer Trump edged

View this report



Event recap
Thank you for attending the video on the Syrian Refugee Lived Experience Project

Watch the video

Our Work

Environics Institute for Survey Research

We provide design support from eNewsletters to reports for the Institute, and have for many years. Fully accessible designs always.

in @ X

environicsinstitute.org
info@environicsinstitute.org

The Environics Institute for Survey Research was established in 2006 with a mandate to conduct in-depth public opinion and survey research on the issues shaping Canada's future. It is through such research that Canadians can better understand themselves and their changing

Environics Institute
For Survey Research

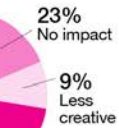
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Artificial Intelligence in the Workplace

Use AI at work:



more help

55+



More Canadians are using AI programs to help with tasks at work



Employed Canadians who say they have used AI programs to help with tasks at work:

28%
Summer 2024



Chat GPT is the most popular AI tool in the workplace



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TED ROGERS SCHOOL OF MANAGEMENT

DI DIVERSITY INSTITUTE

EnviroNics Institute For Survey Research

This survey is conducted by the Environics Institute at Toronto Metropolitan University and is funded primarily by the Government of Ontario.

Source: Survey on Employment and Skills

Our Work

The Diversity Institute

The Diversity Institute is a Toronto Metropolitan University think tank. Elaine worked full-time at the Institute and re-branded them in 2019! We still create many reports and infographics for the department regularly.

Universe Design Studio

Excited about what you're building? So are we.

Let's team up to turn ideas into something purposeful, beautiful, and ready to make a difference.



Thank you

Let's create something
exceptional together

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universedsn.ca

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