

UNIVERSE

A Design Studio

Sample powerpoint
presentation design

Date 9, 2026

In this presentation

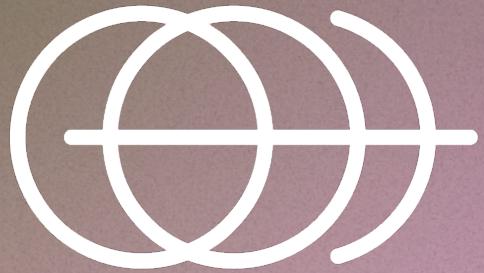
Introduction 1

Our Services 2

Our Work 3

The Proposal 4





Introduction

Universe is a graphic and web design studio based in Toronto, Ontario, and the creative work of Elaine Stam.

We specialize in all aspects of communication design, guided by modern best practices with a strong focus on accessibility, performance, and flexibility.





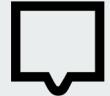
Introduction

Our industry

Universe Design Studio collaborates primarily with Canadian think tanks, non-profits, academic departments, and universities – organizations that value clarity, strategy, and strong visual communication. That said, we're always excited to connect with new clients who resonate with our aesthetic and share our appreciation for thoughtful, effective design.

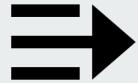
Our values

Introduction



Strategy

Before we design anything we strategize with you to understand your goals and how we can best communicate them.



Process

We have spent years studying efficient ways to collect and organize information to save you time and make your design project easy.



Simplicity

From websites to brand designs, our minimal aesthetic ensures your messaging is clear and concise.



Flexibility

Accessibility and sustainability are standard in our work. Your designs need to evolve with you over time and allow for all to view them with ease.



Universe Design Studio

Elaine Stam

Owner + Creative Director

Known for her clean, modern aesthetic, fast turnarounds, and deep knowledge of accessibility standards, Elaine ensures every project she leads is thoughtful, inclusive, and built to last.

Before founding Universe, Elaine held senior design and web development roles at several major Toronto universities. You can learn more about her professional background and education on her [LinkedIn profile](#).

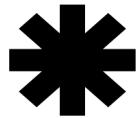




Our Services

Our core design services

Start with brand identity design and bundle your graphic design assets to ensure you have a complete, cohesive set of materials that are easy to use and consistently on-brand. We work with organizations across Ontario to deliver accessible, professional designs for print, digital, and web.



Brand
design



Report
designs



Web
design



Graphic
design



Our clients

Our Services

**Environics
Institute**
For Survey Research



IMAGINE
CANADA

Daily Bread
Food Bank

Canadian Centre for
Caregiving Excellence

Canadian
Urban
Institute
Institut
Urban du
Canada

Women
Entrepreneurship
Knowledge Hub

Blueprint

brookfield
institute
for innovation + entrepreneurship

Toronto
Metropolitan
University

TED
ROGERS
SCHOOL
OF MANAGEMENT | DIVERSITY
INSTITUTE

springboard

Samara Centre
for Democracy

Shorefast

Social
Capital
Partners

THE
Social Finance Fund
HUB

UNIVERSITY OF
TORONTO

School of Public Policy & Governance
UNIVERSITY OF TORONTO

Mowat Centre
ONTARIO'S VOICE ON PUBLIC POLICY

FAO | Financial
Accountability
Office of Ontario

Law Society
of Ontario

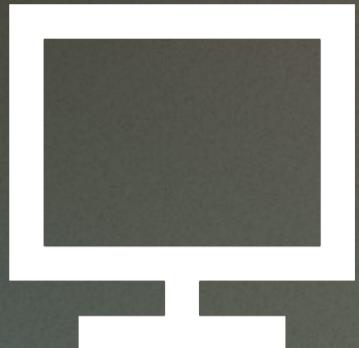
TAG
The Action Group
on Access to Justice

Canada 2020

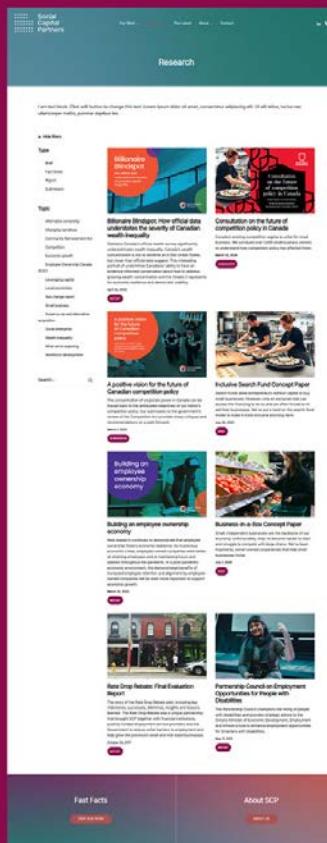
counterpoint
Counselling and Educational Cooperative



Universe Design Studio



Our Work



Our Work

Social Capital Partners

Branding and website design for Social Capital Partners, a Canadian nonprofit with a focus on social impact initiatives and policies.



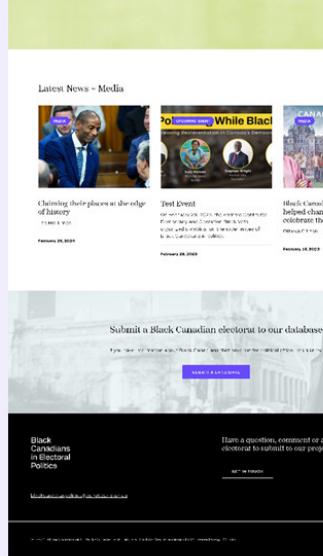
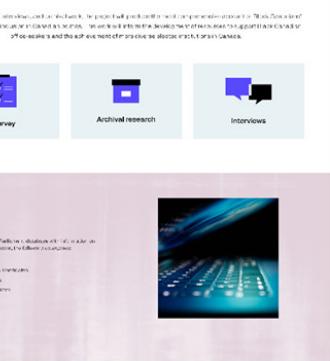
COLLABORATIVE CENTRE FOR
**Climate, Health +
Sustainable Care**

Our Work

Collaborative Centre for Climate, Health & Sustainable Care

The centre is an initiative of four University of Toronto faculties with various areas of specialization in health, climate, and sustainability. We designed a logo to capture the concepts of climate, systems + to represent the four departments visually, and a palette with accompanying visual assets to build out a unique visual identity for the research centre.

Universe Design Studio



Our Work

Black Canadians in Electoral Politics

A project documenting Black Canadians' participation and inclusion in Canadian politics, supported by the University of Toronto and SSHRC. We created a contemporary and professional brand design, a research findings report, a podcast sub brand, and a Wordpress website.

[View this email in your browser](#)

Environics
Institute
Research

Research, articles, news, and events



la report
public opinion about
on and refugees

Canada survey shows that, for the first time in a quarter century, a majority of Canadians say there is too much immigration, with concern considerably for the second consecutive year. Concern about there being too much immigration continues to concern about housing and the economy, and increasingly the immigration system is being managed.



A Focus Canada report

Canadians and the U.S. Presidential Election

The Environics Institute, through its annual Focus Canada survey, found that Canadians which of the two main candidates for U.S. president, Democrat nominee Kamala Harris or Republican Party nominee Donald Trump, they most want to see win. The survey found that Canadians are more likely to prefer that Kamala Harris win as they are to prefer Donald Trump. But preference for the Democratic Party candidate is slight, though it was in 2020, when current U.S. President Joe Biden won. While the proportion of Canadians who prefer Trump edges

[View this report](#)



Event recap
Thank you for attending the video on the Syrian Refugee Lived Experience Project

[Watch the video](#)

Our Work

Environics Institute for Survey Research

We provide design support from eNewsletters to reports for the Institute, and have for many years. Fully accessible designs always.



The Environics Institute for Survey Research was established in 2006 with a mandate to conduct in-depth public opinion and social research on the issues shaping Canada's future. It is through such research that Canadians better understand themselves and their changing world.

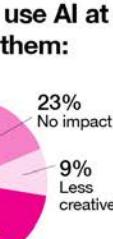
**Environics
Institute**
For Survey Research

Copyright (C) 2024 Environics Institute for Survey Research. All rights reserved.

[Update your email address or unsubscribe](#)

Universe Design Studio

cial Intelligence in the Work



More Canadians are using AI programs to help with tasks at work



Employed Canadians who say they have used AI programs to help with tasks at work:

28%
Summer 2024

37%
Spring 2025



Chat GPT is the most popular AI tool in the workplace



Which specific program or programs do you use?



Chat GPT
63%

Gemini

Gemini
15%

Copilot

Copilot
12%

Our Work

The Diversity Institute

The Diversity Institute is a Toronto Metropolitan University think tank. Elaine worked full-time at the Institute and re-branded them in 2019! We still create many reports and infographics for the department regularly.

Excited about what you're building? So are we.

Let's team up to turn ideas into something purposeful, beautiful, and ready to make a difference.



Universe Design Studio

Thank you

Let's create something
exceptional together



Presented by:

Elaine Stam

Owner & Creative Director,
Universe Design Studio

elaine@universedsn.ca

UNIVERSE
A Design Studio

email@universedsn.ca

universedsn.ca

[@universedsn](https://www.instagram.com/universedsn)