

**UNIVERSE**  
A Design Studio

# Sample powerpoint presentation design

Date 9, 2026

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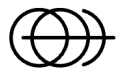
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# Introduction

Universe is a graphic and web design studio based in Toronto, Ontario, and the creative work of Elaine Stam.

We specialize in all aspects of communication design, guided by modern best practices with a strong focus on accessibility, performance, and flexibility.







## Introduction

# Our industry

Universe Design Studio collaborates primarily with Canadian think tanks, non-profits, academic departments, and universities – organizations that value clarity, strategy, and strong visual communication. That said, we're always excited to connect with new clients who resonate with our aesthetic and share our appreciation for thoughtful, effective design.

# Our values

Introduction



## Strategy

Before we design anything we strategize with you to understand your goals and how we can best communicate them.



## Process

We have spent years studying efficient ways to collect and organize information to save you time and make your design project easy.



## Simplicity

From websites to brand designs, our minimal aesthetic ensures your messaging is clear and concise.



## Flexibility

Accessibility and sustainability are standard in our work. Your designs need to evolve with you over time and allow for all to view them with ease.



# Elaine Stam

## Owner + Creative Director

Known for her clean, modern aesthetic, fast turnarounds, and deep knowledge of accessibility standards, Elaine ensures every project she leads is thoughtful, inclusive, and built to last.

Before founding Universe, Elaine held senior design and web development roles at several major Toronto universities. You can learn more about her professional background and education on her [LinkedIn profile](#).





# Our Services



# Our core design services

Start with brand identity design and bundle your graphic design assets to ensure you have a complete, cohesive set of materials that are easy to use and consistently on-brand. We work with organizations across Ontario to deliver accessible, professional designs for print, digital, and web.



**Brand  
design**



**Report  
designs**



**Web  
design**



**Graphic  
design**



# Our clients

## Our Services

**Environics  
Institute**  
For Survey Research



**IMAGINE**  
CANADA



**Blueprint**



**Toronto  
Metropolitan  
University**



\_\_springboard\_\_



**Shorefast**



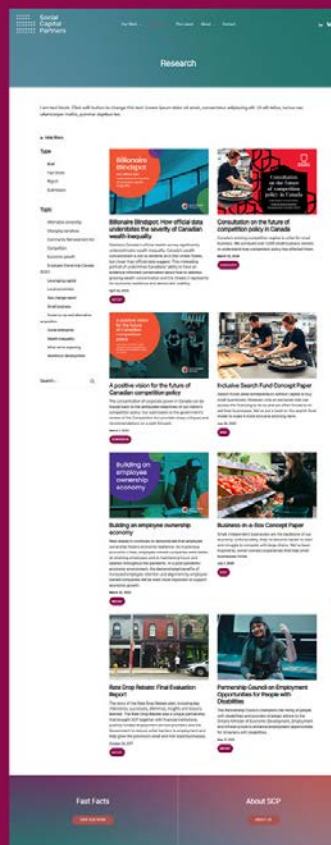
**Mowat Centre**  
ONTARIO'S VOICE ON PUBLIC POLICY



Universe Design Studio



Our Work



## Our Work

# Social Capital Partners

Branding and website design for Social Capital Partners, a Canadian nonprofit with a focus on social impact initiatives and policies.



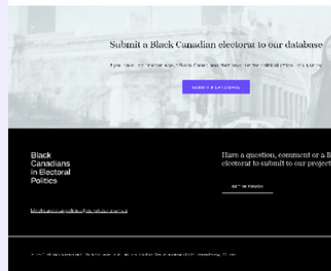
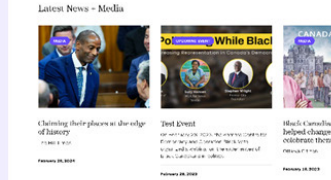
COLLABORATIVE CENTRE FOR  
**Climate, Health +  
Sustainable Care**

Our Work

## Collaborative Centre for Climate, Health & Sustainable Care

The centre is an initiative of four University of Toronto faculties with various areas of specialization in health, climate, and sustainability. We designed a logo to capture the concepts of climate, systems + to represent the four departments visually, and a palette with accompanying visual assets to build out a unique visual identity for the research centre.

Universe Design Studio



## Our Work

# Black Canadians in Electoral Politics

A project documenting Black Canadians' participation and inclusion in Canadian politics, supported by the University of Toronto and SSHRC. We created a contemporary and professional brand design, a research findings report, a podcast sub brand, and a Wordpress website.





A Focus Canada report

**Canadian public opinion about immigration and refugees**

The 2024 survey shows that, for the first time in a quarter, a majority of Canadians say there is too much immigration, with 51% saying so, up from 47% in 2020. This is the second consecutive year that a majority of Canadians say there is too much immigration. The survey also found that 60% of Canadians agree that there is too much immigration, up from 55% in 2020. The survey also found that 60% of Canadians agree that there is too much immigration, up from 55% in 2020. The survey also found that 60% of Canadians agree that there is too much immigration, up from 55% in 2020.



A Focus Canada report

## Canadians and the U.S. Presidential Election

The Environics Institute, through its annual Focus Canada survey, asked Canadians which of the two main candidates for U.S. president they most want to see win. The survey found that Canadians as likely to prefer that Kamala Harris win as they are to prefer Joe Biden. But preference for the Democratic Party candidate is slightly higher than it was in 2020, when current U.S. President Joe Biden won. While the proportion of Canadians who prefer Trump edged

View this report



Event recap

Thank you for attending the video on the Syrian refugee lived experience project

Watch the video



[environicsinstitute.org](https://environicsinstitute.org)  
[info@environicsinstitute.org](mailto:info@environicsinstitute.org)

The Environics Institute for Survey Research was established in 2006 with a mandate to conduct in-depth public opinion and research on the issues shaping Canada's future. It is through such research that we better understand ourselves and our changing society.

**Environics  
Institute**  
For Survey Research

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## Our Work

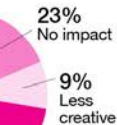
# Environics Institute for Survey Research

We provide design support from eNewsletters to reports for the Institute, and have for many years. Fully accessible designs always.

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# Artificial Intelligence in the Workplace

Use AI at work:



more help

55+



More Canadians are using AI programs to help with tasks at work



Employed Canadians who say they have used AI programs to help with tasks at work:

28%  
Summer 2024

37%  
Spring 2025



Chat GPT is the most popular AI tool in the workplace



Chat GPT  
63%

Gemini

Gemini  
15%



Copilot  
12%

Which specific program or programs do you use?

ces

TED ROGERS  
SCHOOL  
OF MANAGEMENT

DI  
VERSITY  
INSTITUTE

Enviro  
nics  
Institute  
For Survey Research

This survey is conducted by the Environics Institute at Toronto Metropolitan University, which is funded primarily by the Government of Canada.

Source: Survey on Employment and Skills

Our Work

## The Diversity Institute

The Diversity Institute is a Toronto Metropolitan University think tank. Elaine worked full-time at the Institute and re-branded them in 2019! We still create many reports and infographics for the department regularly.

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# Excited about what you're building? So are we.

Let's team up to turn ideas into something purposeful,  
beautiful, and ready to make a difference.



Universe Design Studio



# Thank you

Let's create something  
exceptional together



Presented by:

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